

How Did We Get Here?

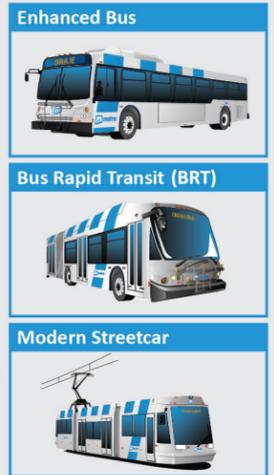
A ROADMAP TO THE LOCALLY PREFERRED ALTERNATIVE

In order to become a truly **LIVABLE COMMUNITY**, improved transit options are needed to **LINK ACTIVITY CENTERS** together and to the rest of the city. Transit will improve mobility, support sustainable growth and revitalization, and **ATTRACT ECONOMIC DEVELOPMENT**.

Central Omaha **TRANSIT**
ALTERNATIVES ANALYSIS



It all started with a **STUDY AREA,**



ALIGNMENTS & TECHNOLOGY OPTIONS

- 4 Public Meetings 310 Public Meeting Attendees
- 22 Stakeholder Meetings 4 Mobile Workshops
- 11,262 Website Pageviews 33 Email Comments
- 134 Ideas 350 Comments
- 85 Twitter Followers 101 Comment Forms
- 125 Facebook Fans

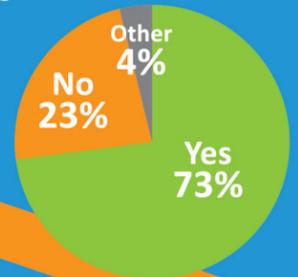
we solicited **PUBLIC & STAKEHOLDER INPUT**

- Alternatives Presented to the Public
- 1 BRT Dodge/Douglas
 - 2 BRT Farnam/Harney
 - 3 Modern Streetcar Farnam/Harney
 - Possible Combined Alternative BRT & Modern Streetcar Farnam/Harney

WHAT YOU SAID:

- Improved transit will help Omaha grow.
- More multi-modal options and connections are needed.
- Current transit improvements should be expandable to other areas of Omaha and Council Bluffs.
- Transit needs to work within budget constraints and maximize the investments made.
- Transit should be sustainable and compatible with the current land use and economic goals.

Do you think a combined alternative should be considered?



ROUTES & TECHNOLOGIES were refined

and a **LOCALLY PREFERRED ALTERNATIVE** was identified.



What's Next?

Visit our website & sign up for the mailing list to receive updates about Phase 2!

Find out more at: www.OmahaAlternativesAnalysis.com